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Technology On The Go.

It's all around us, state of the art technology. Cell phones, laptops, computers, notebooks, iPads, iPods, email, Skype, the list goes on. Now days, one can never really be to far away from anything or anyone. With this much technology it sometimes feels like you never left home or left the office. While all things considered good about technology and it's ability to travel where ever you go, it's good to find your personal healthy balance of your usage.

For instance, as a busy professional, I am happy to receive an email notification on my cell phone if I am out of the office. It keeps me in the loop that my work day is moving along as it should be. I also like the advantage of having a built in camera on my phone to take photos and eliminate the hassle of carrying a camera and a cell phone both.

The Social Media scene via technology, helps me to be in constant promotion of my business regardless of where I'm at. I can Twitter or Blog about my company at any given time regardless of where I am. The biggest perk I have is being able to stay in constant contact with clients, business associates and my office. On the go technology has provided me peace of mind keeping in touch.

Finding my healthy balance for technology use has been rewarding. I have a good sense of being in/out of the office. Your calls, emails, texts, are all important to me, so feel free to reach out to me with any of your commercial real estate needs and/or questions.

Regards,

Wes Hallmark, CCIM
Senior Investment Advisor

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